

Introducing the world's first smart darts.
A revolutionary tool that combines the passion
for the game with the power of modern technology.



COLIBRI

DARTS



PERFECT THROW ANYTIME



With sensors, AI, and a mobile app,
your best results are always within reach.

Imagine every throw being perfect. Colibri Darts is revolutionizing darts – the world's first smart darts that analyze every throw, help improve technique, and push the boundaries of your abilities.

This innovative product unlocks a massive opportunity to create an entirely new market for smart darts. **It's a game-changing innovation that redefines the rules and has the potential to establish a billion-dollar industry** – much like how e-cigarettes transformed their market.



WHAT STOPS PLAYERS?



Darts players lack tools for performance analysis and improvement. Traditional darts provide no feedback, and **the market has yet to offer any technological solution** to advance the sport.

- ❌ **No analysis**
Players can only observe the flight of darts through slow-motion video, which provides no metrics on rotation, speed, grip, or posture.
- ❌ **Lack of feedback**
Players don't know what to improve – grip, trajectory, or throwing angle?
- ❌ **Subjective training**
They rely solely on **guesses and feelings**, making progress difficult.

Colibri Darts changes the game. For the first time, players have a tool to understand every throw, overcome mistakes, and achieve perfection.



PLAYERS AWAIT THE REVOLUTION!

✓ 10% annual growth

More than 25 million active players are looking for tools to improve their technique and game. The highest demand for innovation comes from key markets – Europe, the USA, and Japan. These regions are ready for technological solutions to advance the sport.

70M+
PLAYERS WORLDWIDE

1B+
USD MARKET SIZE ANNUALLY

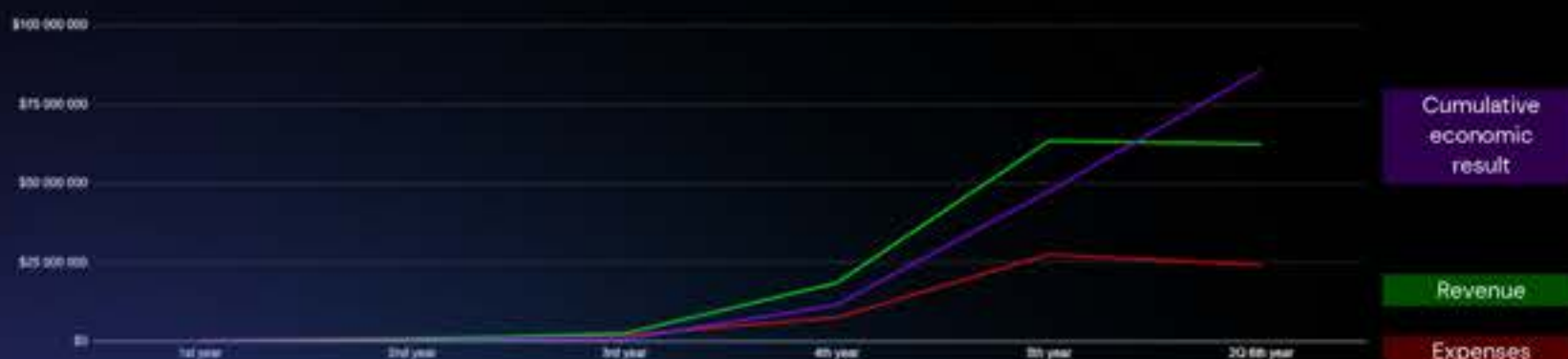




GO TO MARKET

Opening the doors to a billion-dollar industry

In the first 5 years, we aim to target 25,000,000 active darts players. Based on moderately conservative conversion models from advertising, we estimate sales of over 250,000 dart sets. **This represents approximately 0.5% market share and a cumulative economic impact of 85 million USD**, confirming the immense potential.



B2C

Professional players: Seeking detailed analysis and feedback to reach top-level performance.

Hobby players and enthusiasts: Interested in a fun and interactive way to enhance their game quality.

Coaches: Enables them to thoroughly analyze player performance and effectively improve technique.

Young players: A new generation seeking modern ways to improve their game through gamification and technology.

Dart manufacturers and accessories: Licensed and integrated directly into their products, creating a smart dart range.

Tournament organizers and clubs: Need advanced tools for analysis and transparency.

E-sports organizations: Hybrid online and offline competitions to attract a broader audience.

Advertising and marketing agencies: Analytical dart data can be used for sponsorships and direct communication.

B2B



CURRENT PHASE

We have a functional prototype of smart darts with integrated sensors, Bluetooth connectivity, and a basic application.

We need investment and a strong partner to optimize the software, miniaturize components, and prepare for testing with a larger group of players. Additionally, we are planning to launch commercial production, enabling market entry and rapid product scaling.

- ✓ Patent number CZ 2024-174.
- ✓ A Czech partner for production and logistics secured.
- ✓ Pre-seed investment secured for the prototype.
- ✓ Collaboration with players and key partners prearranged.
- ✓ The first version of darts with integrated sensors is ready for testing.
- ✓ We are in negotiations with retail partners and distributors.
- ✓ Mobile app with throw analysis
- ✓ Miniaturization of components for mass production.
- ✓ Expansion of app functionalities with gamification and premium features.
- ✓ Pilot testing with 100 users.
- ✓ Product launch.
- ✓ Product adaptation for global expansion.



WHAT MAKES US UNIQUE?

- 1. SMART SENSORS**
Analyze grip, trajectory, rotation, and balance.
- 2. REAL-TIME DATA**
Bluetooth connectivity with the app for live analysis.
- 3. FAST CHARGING**
Ready for an hour of action in just 50 seconds.
- 4. AI COACH**
Personalized training plans with instant feedback.



Colibri Darts combines precise design and cutting-edge technology, protected by patent CZ 2024-174

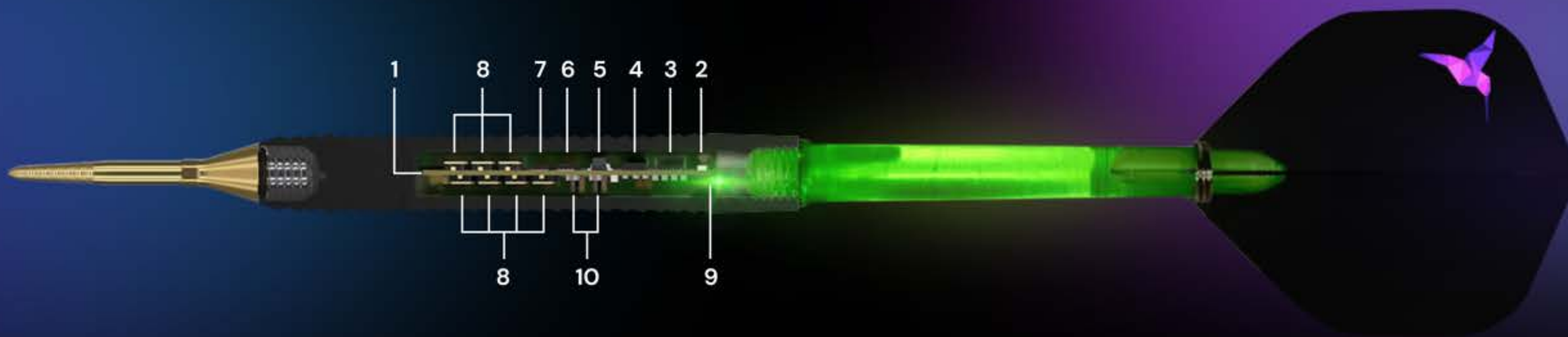


- ✓ The world's first darts that **analyze everything** from grip to the perfect shot.
- ✓ **Light and vibration signals** guide you to the perfect throw.
- ✓ **Patented technology** a unique solution with no competition.



TECHNOLOGY THAT CHANGES THE GAME

Every component of the dart is designed to deliver maximum precision and feedback.



1. Mainboard

2. Bluetooth antenna

3. Control processor with integrated Bluetooth

4. Chip with accelerometer and gyroscope

5. Voltage regulator

6. Battery control chip

7. Touch sensor chip

8. Capacitor battery

9. RGB LED

10. Power pins

BOOST YOUR GAME WITH COLIBRI DARTS

Colibri Darts offers players an entirely new training experience. Instead of just throwing darts, every throw now **reveals details that were previously invisible**. The technology helps players understand their strengths and weaknesses, while the app acts as a personal coach on the path to better performance.

- The dart's grip and its consistency.
- Speed, trajectory, and rotation of the dart's flight.
- Position and movement of the hand during the throw.
- Timing of the dart's release.
- Overall flight ballistics and accuracy of the hit.

Voice Commands

Throw Analysis

Vibrations

Light Signals





HARDWARE FOR ALL SKILL LEVELS

An ecosystem of smart darts designed to appeal to players of all levels.



Colibri Basic

290 USD

The perfect model for beginners. Offers speed and trajectory measurement, light feedback, and seamless app integration.



Colibri Pro Lite

375 USD

Advanced grip, rotation, and balance tracking with extended statistics and both light and vibration feedback.



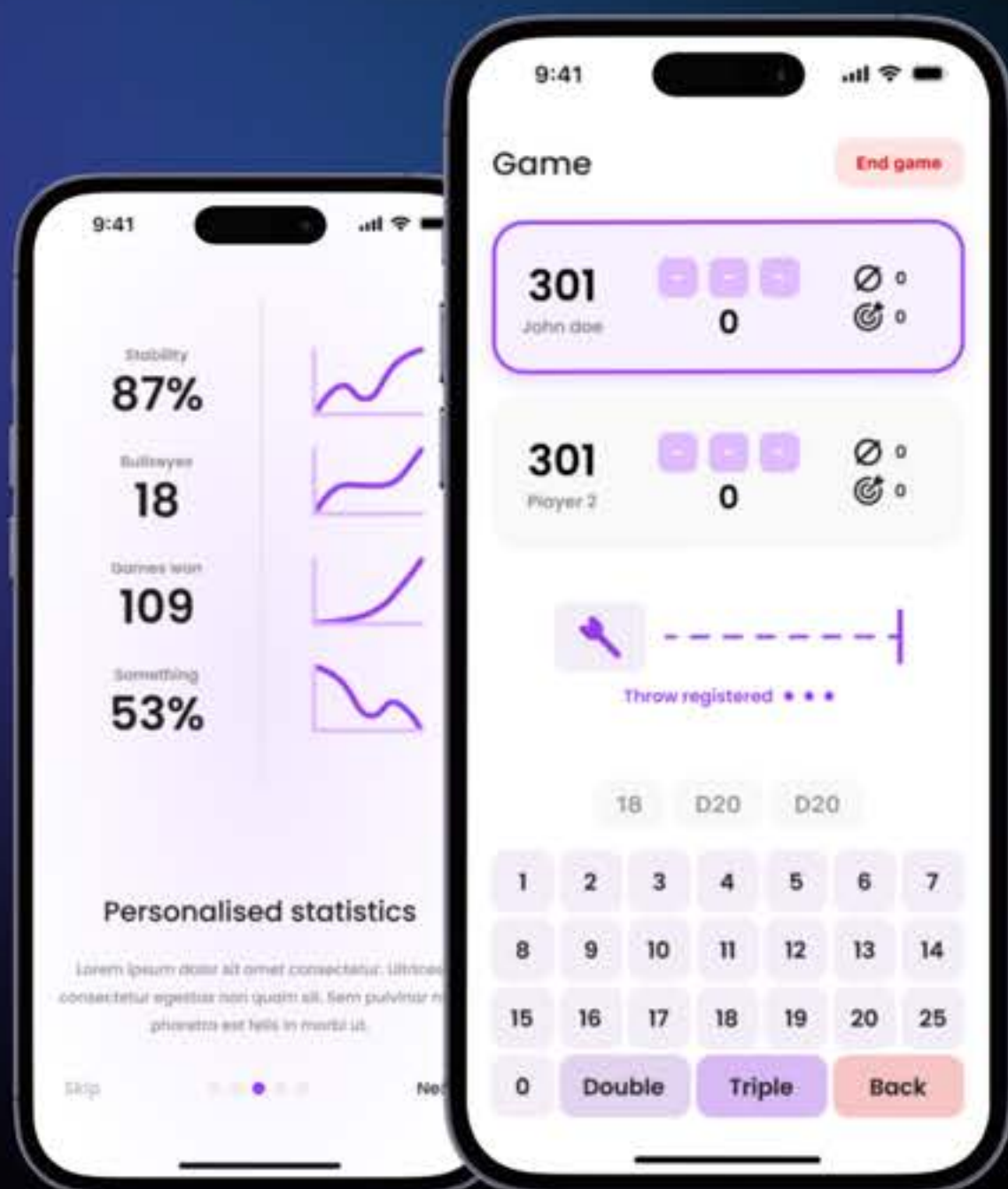
Colibri Elite

550 USD

Maximum accuracy in tracking all throw aspects, voice commands, and an AI coach for professional training.



Free for all players, with premium upgrade options.



YOUR TRAINING PARTNER

The Colibri Darts app offers a comprehensive analysis of your throws, performance tracking, and real-time feedback. With personalized training plans and gamification, it helps improve consistency and accuracy, making training both fun and effective.



1.

BASIC VERSION

Free access to core features like simple throw analysis and history.



2.

TRAINING PACKAGE

Advanced analytics, performance history, and error detection.



3.

COMPLETE PRO PACKAGE

All features, including gamification and personalization.



LIMITLESS OPPORTUNITIES

Colibri Darts expands revenue and usage opportunities through academies, e-sports tournaments, the secondary market, and data analysis for manufacturers and event organizers, solidifying its position as a leader in sports technology.

PARTNERSHIP PROGRAMS

Collaboration with manufacturers and brands for integration.

GAMIFICATION AND E-SPORTS

Hybrid competitions and leagues via the app.

DARTS MARKETPLACE

Second-hand sales for accessibility and sustainability.

DATA-DRIVEN MARKETING

Data analytics for manufacturers and product insights.

TRAINING ACADEMIES

Integration of training with data analytics for effective coaching.

COMMUNITY PLATFORM

A global hub for results, tips, and competitions.

Each of these segments represents an **opportunity for stable revenue and the growth** of the Colibri brand.



FUTURE OF GROWTH

The projections are based on investments in marketing and a conservative estimate of user numbers and dart sales, accounting for the initial lower success of campaigns. Revenue streams include smart dart sales, app subscriptions, and B2B partnerships with dart manufacturers. This diversification ensures stable growth.

YEAR 1 Preparation and Launch

Investment of 376 000 USD covers product development, marketing, and launch, aiming to complete the smart darts, release the app, and establish a foundation for growth.

Expenses: **420 000 USD**
Revenue: **150 000 USD**
Investment: **376 000 USD**

YEAR 2 Growth and Stabilization

An additional 347 000 USD supports increased production and marketing. Revenue from darts and the app begins to grow.

Expenses: **1M USD**
Revenue: **630 000 USD**
Investment: **347 000 USD**

YEAR 3 International Expansion

Entering international markets generates profit through dart sales and app subscriptions.

Expenses: **1.9M USD**
Revenue: **2.5M USD**

YEAR 4 Consolidation and Growth

A cumulative economic result exceeding 11.5M USD, confirming long-term profitability and a strong market position.

Expenses: **7.5M USD**
Revenue: **18.5M USD**

YEAR 5 Awareness, Community, Growth

Intensive campaigns, tournament sponsorships, and collaborations with influencers will strengthen brand awareness and user loyalty.

Expenses: **27.4M USD**
Revenue: **63.4M USD**

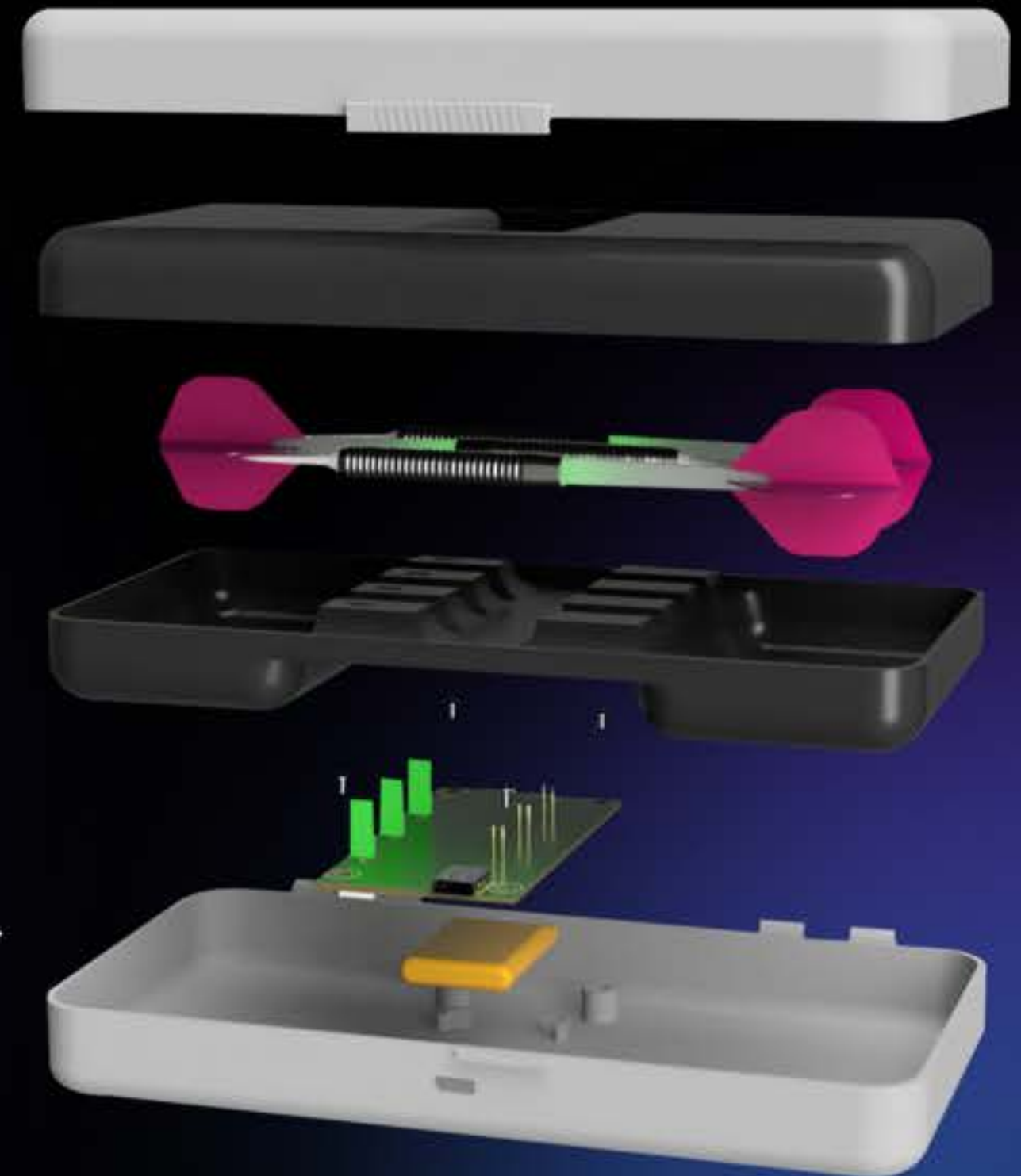


INVEST IN THE FUTURE OF DARTS

We are seeking an investment of 723 500 USD, which will be gradually released for development, production, and global marketing. Our solution has the potential to transform the darts market through innovative technology, B2B collaborations, and the growth of a community platform.

Investment allocation:

- ✓ Completion of hardware and software development.
- ✓ Production and product scaling.
- ✓ Marketing and entry into key markets.



THE COLIBRI DARTS TEAM

The Colibri Darts team combines years of experience in technology, sports, and business. Join our team and help us push the boundaries of darts.



Radim Novák
CEO a zakladatel

The creator of the Colibri Darts concept, the author of the patent application, and the main driving force behind the project brings a unique combination of expertise as a professional shooter, a European Champion, and a participant in the Sydney 2000 Olympics. With over 12 years of experience in purchasing and selling shooting equipment and as a passionate darts player, they bring a deep understanding of the sport and the ability to merge technical innovations with the real needs of players.



Juraj Gabriel, BA
CMO

Responsible for branding, marketing, and brand growth, bringing over 13 years of experience working for global brands such as Oracle, Philip Morris, and L'Oréal. With expertise in strategic brand management and successful digital campaigns, they combine creativity with a focus on community building and targeting key customer segments. As an active darts player, they bring a deep understanding of player needs and a passion for their continuous improvement.



APPRECIATE YOUR TIME



Colibri Darts is not just a product; it's a revolution in darts training.
Join us – **contact us today!**

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